

JENA RENEE CREATIVE STUDIO Branding Packages

Each package includes an initial 1-hour kick-off call to discuss the Clients' goals and desired outcomes.

	Standard Branding Package	Advanced Branding Package	Premium Branding Package
<i>Price</i>	\$1599	\$2599	\$3599
Logo Design	<p>Logo Design Creation of a unique and professional logo tailored to your brand. This includes up to 2 initial concepts and up to 2 rounds of revisions.</p> <ul style="list-style-type: none"> 1 logo design with up to 2 initial concepts, includes up to 2 rounds of revision, includes 1 stock graphic <p><i>DISCLAIMER: Design includes 1 stock graphic; does not include custom or illustrative graphics. Up to 2 colors included. Up to 2 font styles included. One final logo will be delivered in high-resolution PNG or SVG format. Includes only the main logo format; does not include variations.</i></p>	<p>Logo Design Creation of a unique and professional logo tailored to your brand. This includes up to 3 initial concepts and up to 3 rounds of revisions. Includes a final logo in up to 2 various formats.</p> <ul style="list-style-type: none"> 1 logo design with up to 3 initial concepts, includes up to 3 rounds of revisions, includes 1 stock graphic with customization Includes final logo in up to 2 various formats <p><i>DISCLAIMER: Design includes 1 stock graphic with customization; does not include illustrative graphics. Up to 3 colors included. Up to 3 font styles included. One final logo in up to 2 logo variations will be delivered in high-resolution PNG or SVG format.</i></p>	<p>Logo Design Creation of a unique and professional logo tailored to your brand. This includes up to 3 initial concepts and up to 3 rounds of revisions. Includes a final logo in up to 3 various formats.</p> <ul style="list-style-type: none"> 1 logo design with up to 3 initial concepts, includes up to 3 rounds of revisions, includes 1 custom graphic or illustration Includes final logo in up to 3 various formats <p><i>DISCLAIMER: Design includes 1 custom graphic or illustration. Up to 4 colors included. Up to 3 font styles included. One final logo in up to 3 logo variations will be delivered in high-resolution PNG or SVG format.</i></p>
Color Palette	<p>Color Palette Development of brand color scheme with up to 2 colors.</p> <ul style="list-style-type: none"> Up to 2 brand colors <p><i>DISCLAIMER: Color specifications will be included in Brand Style Guide.</i></p>	<p>Color Palette Development of brand color scheme with up to 3 colors.</p> <ul style="list-style-type: none"> Up to 3 brand colors <p><i>DISCLAIMER: Color specifications will be included in Brand Style Guide.</i></p>	<p>Color Palette Development of brand color scheme with up to 4 colors, including shades and tints.</p> <ul style="list-style-type: none"> Up to 4 brand colors, includes shades and tints <p><i>DISCLAIMER: Color specifications will be included in Brand Style Guide.</i></p>
Fonts	<p>Brand Fonts Development of brand typography with up to 2 fonts.</p> <ul style="list-style-type: none"> Up to 2 brand fonts <p><i>DISCLAIMER: Font files will be provided in TTF or OTF format. Stock fonts included; does not include paid fonts. If Client wishes to use a paid font, Client will incur all additional costs. Font specifications will be provided in Brand Style Guide.</i></p>	<p>Brand Fonts Development of brand typography with up to 3 fonts.</p> <ul style="list-style-type: none"> Up to 3 brand fonts <p><i>DISCLAIMER: Font files will be provided in TTF or OTF format. Stock fonts included; does not include paid fonts. If Client wishes to use a paid font, Client will incur all additional costs. Font specifications will be provided in Brand Style Guide.</i></p>	<p>Brand Fonts Development of brand typography with up to 3 fonts, includes up to 3 variations of font styles.</p> <ul style="list-style-type: none"> Up to 3 brand fonts, includes up to 3 styles per font <p><i>DISCLAIMER: Font files will be provided in TTF or OTF format. Stock fonts included; does not include paid fonts. If Client wishes to use a paid font, Client will incur all additional costs. Font specifications will be provided in Brand Style Guide.</i></p>
Business Card Design	<p>Business Card Design Creation of a unique and professional business card tailored to your brand. This includes up to 2 initial concepts and up to 2 rounds of revisions.</p> <ul style="list-style-type: none"> 1 business card design (single-sided) with up to 2 initial concepts, includes 1 stock graphic <p><i>DISCLAIMER: Design only; printing costs not included. Design includes 1 stock graphic (including QR code); does not include custom or illustrative graphics. Up to 2 colors included. Up to 2 font styles included. Client may choose 1 solid color and option of logo placement for back-side of card design. Final business card design will be delivered in a print-quality PDF and JPEG file.</i></p>	<p>Business Card Design Creation of a unique and professional business card tailored to your brand. This includes up to 2 initial concepts and up to 2 rounds of revisions.</p> <ul style="list-style-type: none"> 1 business card design (double-sided) with up to 2 initial concepts, includes up to 2 stock graphics <p><i>DISCLAIMER: Design only; printing costs not included. Design includes up to 2 stock graphics (including QR code); does not include custom or illustrative graphics. Up to 3 colors included. Up to 3 font styles included. Final business card design will be delivered in a print-quality PDF and JPEG file.</i></p>	<p>Business Card Design Creation of a unique and professional business card tailored to your brand. This includes up to 2 initial concepts and up to 2 rounds of revisions. Includes digital business card design.</p> <ul style="list-style-type: none"> 1 business card design (double-sided) with up to 2 initial concepts, includes up to 2 custom graphics or illustrations Includes 1 digital business card design <p><i>DISCLAIMER: Design only; printing costs not included. Design includes up to 2 custom graphics (including QR code) or illustrations. Up to 4 colors included. Up to 3 font styles included. Final business card design will be delivered in a print-quality PDF and JPEG file. Final digital business card will be provided in PNG or JPEG format.</i></p>
Email Signature	X	<p>Email Signature Design Professional email signature design, including brand logo for consistent branding in communications. Includes up to 4 hyperlinks.</p> <ul style="list-style-type: none"> 1 email signature design, includes brand logo Includes up to 4 hyperlinks <p><i>DISCLAIMER: Design includes logo placement; additional graphics not included. Client may choose up to 4 hyperlinks. Final email signature design will be delivered in a Microsoft Word Document file.</i></p>	<p>Email Signature Design Professional email signature design, including brand logo and 1 brand graphic or illustration for consistent branding in communications. Includes up to 6 hyperlinks.</p> <ul style="list-style-type: none"> 1 email signature design, includes brand logo and 1 brand graphic or illustration Includes up to 6 hyperlinks <p><i>DISCLAIMER: Design includes logo placement and 1 brand graphic or illustration; does not include custom or animated graphics. Client may choose up to 6 hyperlinks. Final email signature design will be delivered in a Microsoft Word Document file.</i></p>
Brand Imagery	X	<p>Brand Imagery Curation of brand imagery that represents and aligns with your brand's style and business. Includes up to 6 images.</p> <ul style="list-style-type: none"> Up to 6 brand images <p><i>DISCLAIMER: Image files will be provided in PNG or JPEG format. Free stock or AI-generated imagery included; does not include paid images. If Client wishes to use paid imagery, Client will incur all additional costs. Does not include organic imagery or photography. Imagery specifications will be provided in Brand Style Guide.</i></p>	<p>Brand Imagery Curation of brand imagery that represents and aligns with your brand's style and business. Includes up to 12 images.</p> <ul style="list-style-type: none"> Up to 12 brand images <p><i>DISCLAIMER: Image files will be provided in PNG or JPEG format. Free stock or AI-generated imagery included; does not include paid images. If Client wishes to use paid imagery, Client will incur all additional costs. Does not include organic imagery or photography. Imagery specifications will be provided in Brand Style Guide.</i></p>

Disclaimer: All pricing displayed on this website is subject to change at any time without prior notice. The prices listed are estimates and do not constitute a final offer. Final pricing will be provided in the official proposal delivered to the client after a full consultation and project assessment. Jena Renee Creative Studio reserves the right to adjust pricing based on the specific needs and scope of each project. The information on this website, including pricing, is confidential and intended for prospective clients only. It may not be reproduced, distributed, or shared without the explicit consent of Jena Renee Creative Studio.

Social Media Branding	X	X	Social Media Branding Creation of 1 social media profile and cover graphic for consistent branding in your online presence. Formatted for up to 3 platforms. <ul style="list-style-type: none"> Brand profile and cover graphic formatted for up to 3 social media platforms, includes brand logo and 1 brand graphic or illustration <i>DISCLAIMER: Design includes logo placement and 1 brand graphic or illustration; does not include custom or animated graphics. Up to 4 colors included. Up to 3 font styles included. Final profile and cover graphics will be delivered in high-resolution PNG or JPEG format.</i>
Brand Style Guide	Brand Style Guide 1-page brand style guide outlining your logo usage, color palette, and typography.	Brand Style Guide 2-page brand style guide outlining your logo usage, color palette, typography, and imagery guide.	Brand Style Guide 3-4 page brand style guide outlining your logo usage, color palette, typography, and imagery guide.
Brand Strategy	X	Brand Strategy Consultation Session A 1-hour consultation session to discuss brand strategy and implementation.	Brand Strategy Consultation Session A 1-hour consultation session to discuss brand strategy and implementation.

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