

JENA RENEE CREATIVE STUDIO

Marketing Packages

All marketing packages require a minimum 3-month commitment.

	Standard Marketing Package	Advanced Marketing Package	Premium Marketing Package
<i>Price</i>	\$1899/month	\$2899/month	\$3899/month
Social Media Marketing	<p>Social Media Marketing Design and posting of up to 4 social media posts per month on up to two platforms.</p> <ul style="list-style-type: none"> Up to 4 posts per month (1 per week), formatted for up to 2 platforms (<i>total of up to 8 posts per month</i>) <p><i>DISCLAIMER: Design and posting only; copywriting, strategy and decision of content topic is to be determined by the Client. Design includes standard graphics (no animated or video graphics). Stock images included. Organic content must be provided by the Client.</i></p>	<p>Social Media Marketing Design, copywriting, and posting of up to 8 social media posts per month on up to three platforms.</p> <ul style="list-style-type: none"> Up to 8 posts per month (1-2 per week), formatted for up to 3 platforms (<i>total of up to 24 posts per month</i>) Includes copywriting (up to 100 words per post), includes up to 3 hashtags per post <p><i>DISCLAIMER: Design, copywriting, and posting only; strategy and decision of content topic is to be determined by the Client. Design includes advanced and animated graphics (no video graphics). Stock images included. Organic content must be provided by the Client.</i></p>	<p>Social Media Marketing & Management Strategic content creation, design, copywriting, and posting of up to 12 social media posts per month on up to four platforms, plus comment engagement.</p> <ul style="list-style-type: none"> Up to 12 posts per month (2-3 per week), formatted for up to 4 platforms (<i>total of up to 48 posts per month</i>) Includes copywriting (up to 150 words per post), includes up to 5 hashtags per post Social media comment engagement on up to 4 platforms (up to 10 hours per month) <p><i>DISCLAIMER: Design includes animated and video graphics. Stock images and videos included. Content planning included and to be approved by the Client each month prior to posts dates. Organic content must be provided by the Client.</i></p>
Email Marketing	<p>Email Marketing Design and distribution of one promotional email per month to your subscribers.</p> <ul style="list-style-type: none"> 1 promotional email per month, includes up to 2 standard graphics (up to 4 elements per graphic) <p><i>DISCLAIMER: Design and distribution only; copywriting, strategy and decision of content topic is to be determined by the Client. Design includes standard graphics (no animated or video graphics). Stock images included. Organic content must be provided by the Client.</i></p>	<p>Email Marketing Design, copywriting, and distribution of up to two promotional emails per month to your subscribers.</p> <ul style="list-style-type: none"> 2 promotional emails per month, includes up to 2 custom graphics per email Includes copywriting (up to 250 words per email) <p><i>DISCLAIMER: Design, copywriting, and distribution only; strategy and decision of content topic is to be determined by the Client. Design includes advanced and animated graphics (no video graphics). Stock images included. Organic content must be provided by the Client.</i></p>	<p>Email Marketing Design, copywriting, and distribution of up to two promotional email campaigns, plus one email newsletter per month to your subscribers.</p> <ul style="list-style-type: none"> 2 promotional emails per month, includes up to 2 custom graphics per email Includes copywriting (up to 250 words per email) 1 monthly newsletter, includes up to 4 custom graphics, includes copywriting (up to 750 words) <p><i>DISCLAIMER: Design includes animated and video graphics. Stock images and videos included. Content planning included and to be approved by the Client each month prior to posts dates. Organic content must be provided by the Client.</i></p>
Content Creation	✗	<p>Content Creation Design, copywriting, and posting of one blog or article per month.</p> <ul style="list-style-type: none"> 1 blog/article post per month (up to 500 words), posted to your website, 1 graphic included <p><i>DISCLAIMER: Design, copywriting, and posting only; strategy and decision of content topic is to be determined by the Client. Design includes advanced and animated graphics (no video graphics). Stock images included. Organic content must be provided by the Client.</i></p>	<p>Content Creation Strategic content creation for social media campaigns, email campaigns, monthly newsletter, and paid advertisements, plus design, copywriting, and posting of one blog or article per month.</p> <ul style="list-style-type: none"> Strategic content creation included for: <ul style="list-style-type: none"> Social media campaigns Email campaigns Monthly newsletter Paid advertisements 1 blog/article post per month (up to 750 words), posted to your website, up to 2 graphics included <p><i>DISCLAIMER: Design includes animated and video graphics. Stock images and videos included. Content planning included and to be approved by the Client each month prior to posts dates. Organic content must be provided by the Client.</i></p>
Paid Advertising	✗	<p>Paid Advertising Management of one paid advertisement campaign on social media or Google per month, including setup.</p> <ul style="list-style-type: none"> 1 paid social media or Google Business advertisement per month <p><i>DISCLAIMER: Setup and management only; performance monitoring and optimization not included. Monthly ad budget not included.</i></p>	<p>Paid Advertising Management of up to two paid advertisement campaigns on social media or Google per month, including setup, performance monitoring, and optimization.</p> <ul style="list-style-type: none"> Up to 2 paid social media or Google Business advertisements per month <p><i>DISCLAIMER: Monthly ad budget not included.</i></p>
Website Design & Maintenance	✗	✗	<p>Website Design & Maintenance Support for website updates and maintenance.</p> <ul style="list-style-type: none"> Up to 5 updates/revisions per month
SEO Optimization	✗	✗	<p>SEO Optimization SEO services and keyword research for your website to improve search engine visibility.</p> <ul style="list-style-type: none"> Up to 5 SEO keywords provided per month
Monthly Reporting	<p>Standard Monthly Report A standard monthly report with social media and email metrics, market trends and insights, plus personalized recommendations for improvement.</p> <ul style="list-style-type: none"> Performance metrics Overview of market trends and insights Recommendations for improvement 	<p>Monthly Analytics Report A monthly report with analysis of your social media and email metrics, market trends and insights, plus personalized recommendations for improvement.</p> <ul style="list-style-type: none"> Performance metrics and analysis Overview of market trends and insights Recommendations for improvement 	<p>Monthly Analytics Report, Plus Quarterly Strategy Session A detailed monthly report with analysis of your social media metrics and comment engagement, email metrics, paid advertisement performance, SEO ranking, and website performance. Includes market trends and insights, personalized recommendations for improvement, and a quarterly strategic consultation and planning session.</p> <ul style="list-style-type: none"> Performance metrics and analysis Overview of market trends and insights Recommendations for improvement 1-hour quarterly strategic consultation and planning session

Disclaimer: All pricing displayed on this website is subject to change at any time without prior notice. The prices listed are estimates and do not constitute a final offer. Final pricing will be provided in the official proposal delivered to the client after a full consultation and project assessment. Jena Renee Creative Studio reserves the right to adjust pricing based on the specific needs and scope of each project. The information on this website, including pricing, is confidential and intended for prospective clients only. It may not be reproduced, distributed, or shared without the explicit consent of Jena Renee Creative Studio.